



GLOBAL YOUTH INNOVATION NETWORK

GYIN Gambia Chapter

2nd Edition Rural Youth Award 2018

Rural Youth Champions

GYIN Gambia Rural Youth Award 2018

#GYINGambiaRYA2018

Theme: Linking Stakeholders in the Agricultural Value Chain from Fields to Mouths-
“Increase Food Production, Processing, And Marketing To Provide Decent Jobs For Rural Youths”

VENUE: The Gambia Songhai Initiative (GSI),
Chamen, North Bank Region (NBR)

DATE: 28th April, 2018



ACKNOWLEDGEMENT

The Global Youth Innovation Network (GYIN) Gambia in collaboration with key partners; the National Agricultural Land and Water Management Development Project (Nema-Chosso), the Youth Empowerment Project (YEP) and National Youth Council (NYC) supported the 2nd Edition of the Rural Youth Award 2018 (#GYINGambiaRYA2018).

The 2nd Edition of the Rural Youth Award 2018, recognises and celebrates the success of rural youth in entrepreneurship and agribusiness and to provide some financial support to deserving agribusiness players to not only grow their business, but serves as an encouragement for them and others to stay in Agriculture and contribute to increasing food security and at the same time enjoy the benefits of being running their own businesses.

The theme for this year's award is: Linking Stakeholders in the Agricultural Value Chain from Fields to Mouths- "Increase Food Production, Processing, and Marketing to provide decent jobs for rural youths"

The inclusion of rural youth in decision making and celebrating

their success is a priority for GYIN Gambia.

GYIN Gambia expresses special thanks and appreciation to the National Agricultural Land and Water Management Development Project (Nema) funded by the International Fund for Agricultural Development (IFAD), Youth Empowerment Project (YEP), a four- year project funded by the European Union Emergency Trust Fund for Africa and implemented by the International Trade Centre (ITC) in partnership with the Government of The Gambia and the National Youth Council (NYC), for all the financial and logistical support in the successful organizing of the award.

Special thanks to the organizing committee of the #GYINGambiaRYA2018, GYIN Gambia Secretariat for all the efforts in ensuring that the award is a success.

Thanks to GYIN Gambia Board of Directors, Ministry of Agriculture, The Gambia Armed Forces (GAF), and the Ministry of Youth and Sports for all the support.

We would like thank The Gambia Songhai Initiative (GSI) under the leadership of Mr. Ebou Sowe and his staff for giving us the space

for hosting the 2nd Edition of the Rural Youth Award 2018.

Special thanks to the Judges and the Award Reviewing Committees for their tireless efforts in selecting the deserving rural youths.

Special thanks to Shadow Print for the quality printing and our ushers for the warm welcoming of dignitaries.

We would like to thank all the media houses in The Gambia both print and electronic for the publicity as well as online mediums and bloggers who blogs and tweets about the award.

Gratitude also goes to our editorial team- Mr. Modou S. Joof, Mr. Lamin Jahateh, Mr. Sulayman Ceesay and Mrs. Mariam Saine.

Thanks and appreciation also goes to all other individuals and organizations that contributed immensely to the successful of this award.



Ambassador Mamadou Edrisa Njie
Executive Director
GYIN Gambia



Musa Jaiteh

Farafenni, Upper Baddibu NBR

Winner

Young Entrepreneur of the Year 2018

Musa Jaiteh is a 25-year-old young entrepreneur residing in Farafenni, North Bank Region (NBR) of The Gambia. As the proprietor of 'Jaiteh Fishing', he is engaged in buying and selling of fish.

As part of his services, Musa supplies fish to customers and also provides fishing equipment to fishermen.

According to him, his business

idea was conceived during his school days as he used to join fishermen to the river.

He was able to pay his school fees from the proceeds he made after selling the fish. Musa was mentored by a woman whom, he said, inspired him to venture more into fishing.

Musa is also opportune to attend one of the trainings of Empretec which availed him the

opportunity to win the Empretec pitching competition.

"If I win this award, I will expand my business not only within Farafenni but also to the coastal areas and I will buy boat engine to continue working."

Sarjo B. Jatta

Brikama, Kombo Central, WCR



1st Runner Up Young Entrepreneur of the Year 2018

Sarjo B Jatta is a 30-year-old young entrepreneur from Brikama New Town, West Coast Region of The Gambia. Sarjo is engaged in sheep fattening. She started with only two sheep and now has an extra one with 5 ewes. The sheep are not under any intensive care. According to her, during the day, she releases them to

go for grazing on their own. Her target is to buy rams and prepare them for sale for the upcoming Muslim feast (Tobaski) as well as other social functions. She wants to expand the business; she currently secured an empty plot of land (60m x 30m) in another community for the business.

"If I win this award, I will buy 10 more rams to increase the number in my farm."

**Fatoumatta Gassama –
Young Entrepreneur of the
Year**



Fatoumatta Gassama

Kubariko, Kombo North, WCR

2nd Runner Up Young Entrepreneur of the Year 2018

Fatoumatta Gassama,

a 26-year-old young entrepreneur residing in Kubariko village, West Coast Region of The Gambia, is engaged in poultry production. She started her poultry venture after benefitting from Sadis Poultry project where she was given a birdcage including 150 chicks and 12 bags of feed. They were promised to be given a second batch of birds but to no avail. According Ms Gassama, she struggled on her

own to buy more chicks and to feed them. Currently, she has her forth batch of birds and that is about 150 broilers.

She lamented lots of challenges affecting her poultry production which included lack of drinkers, feeders and some of the medicines. Marketing is her biggest challenge.

She also wants to expand her poultry farm to include layers. She explained that poultry layers is a lucrative business which enables farmers to earn

good money faster than broilers. Fatoumatta is also engaged in animal husbandry but decries lack of proper shelter for them.

“If I win the award, I will still maintain this cage, but I will build another house at our backyard to start the layers. I believe this can enable me to create employment for other young people.”

Hatabou Jaiteh

Katong, Kombo South, WCR



Winner Young Agribusiness of the Year 2018

Hatabou Jaiteh is a 35-year-old farmer and a graduate of the University of The Gambia (UTG) from Kartong village in West Coast Region. He is engaged in banana production. Started in 2006 with only fifteen (15) banana plants, Hatabou now has a big banana plantation.

Mr. Jaiteh was also a classroom teacher, but quit the teaching profession and also declined travelling to Europe because of his banana business. He is now one of the biggest banana producers in West Coast Region and beyond. He owns two big farms (A and B) which together are more than 1000 banana plants.

“If I win this award, I would want to fence the land that I have and dig two or three boreholes in my plantation and expand my production not only in hundreds of tones but thousands of tones.”

A portrait of a young man, Modou Lamin Fatty, wearing a white cap and a white shirt. He is looking directly at the camera with a slight smile. The background is a blurred outdoor setting.

Modou Lamin Fatty

Jamissa Brikama, Kombo North,
WCR

Runner Up

Young Agribusiness of the Year 2018

Modou Lamin Fatty is a 22-year-old poultry farmer. He is the chief executive officer of ML's Poultry Farm in Brikama, West Coast Region of The Gambia.

ML's Poultry started in 2017 to address SDG 1, which is zero poverty, and SDG 2, to zero hunger. On SDG1, ML's Farm

provides employment for not only himself but for the youth who are interested in poultry.

For SDG 2, Mr Fatty wants to provide meal especially for those who need chicken, because it is a very good source of protein. This will contribute to the country's food self-sufficiency drive.

"If I win this award, I will use the capital to increase my production, and probably expand my poultry house so that I can introduce layers in my farm."

Lamin Keita

Tendaba, Kiang Central, LRR



Winner

Best Packaging and Labelling of Products of the Year 2018

Lamin Keita is a 32-year-old fish vendor of Tendaba Village, Lower River Region of The Gambia. Mr. Keita, a graduate, buys fish from Tendaba and transports it to Jarra Soma for sale. He packaged fish for offices like Nema, Future in Our Hands and

even to Senegal upon request. He also transports his fish to Farafenni and other villages. He started his business with little amount of money but today he is among the biggest suppliers of fish in Soma and beyond.

"If I win this award, I will register my business and improve my packaging and labeling standards because, I am now attracting many customers. I will as well develop and increase my supply scale."

A photograph of Mamud Ndow, a young man with short dark hair, wearing a light blue t-shirt with a cartoon character graphic. He is holding several bottles of juice in his hands. In the background, there is a white refrigerator and a pink plastic basket on top of it. The setting appears to be indoors, possibly a home or a small shop.

Mamud Ndow

Farafenni, Upper Baddibu, NBR

Winner

Young Business Idea of the Year 2018

Mamud Ndow is a 31-year-old young entrepreneur from Farafenni town, North Bank Region of The Gambia. He is the founder and Chief Executive Office of Ndow's Juice Bar, a business of juice processing and production. Established in 2017, he produces 'Wongo', 'Daharr', Baobab and other fruit juices.

He also makes 'chakri'. Ndow's Juice Bar aims to promote and empower made-in-The Gambia brand and reduce wastage of fruits and vegetable in the country.

The juice is pressed out of fresh fruits without any added ingredient or chemical.

He owns a refrigerator which he used to preserve his products.

"If I win this award, I will use the money to buy refrigerator and enroll for training on preservative techniques."

Omar Trawally

Kerr Biram, Lower Baddibu, NBR

Winner

Young Emerging Business of the Year 2018

Omar Trawally is a 23-year-old young farmer from Foday Biram village in Lower Baddibu District, North Bank Region of The Gambia. He is into cashew farming.

Before venturing into the business, Mr Trawally sought advice from people on cashew farming. His aim is to become an independent person in future and he thought the only

answer to that is to start doing something on his own.

He now has his cashew nursery and already secured a plot of land from the family where he intends to transplant the seedlings soon; but the land is not leased.

He is looking for very good cashew varieties that will yield good nut. He wants to do the transplanting from the nursery in the forthcoming rainy season.

"If I win this award, I will fence my land, lease it and register my business and buy more cashew seeds to expand the farm."



Hatta Boye

Boiram,
Lower Fulladu West, CRR South

Winner

Young Commercial Farmer of the Year 2018

Hatta Boye is a 19-year-old native of Bioram village in Lower Fulladu East District, Central River Region south. Her mother, Hawa Jange, is one of the biggest rice growers in CRR South.

Ms. Boye is engaged in rice cultivation. Last year, she cultivated one hectare on rice in her village. She was able to get three tons of rice. The three

tons of rice is one hundred and twenty bags of rice. She bought four bags of fertilizer. She paid ploughing and other related cost to prepare her field.

She paid D1, 500.00 for ploughing and D800 for threshing of her rice. She bought empty bags of rice as well as transportation at a cost of D200 to bring it to the store.

“If I win this award, I will buy fertilizer and pay for ploughing and I will also be able to buy empty bags of rice cheaply. I will increase my production by three more hectares.”

A portrait of Bora Kanteh, a young man with short dark hair and a mustache, wearing a red button-down shirt. He is looking directly at the camera with a neutral expression. The background is a blurred outdoor scene with green plants and a body of water.

Bora Kanteh

Brikamaba,
Lower Fulladu West, CRR South

Runner Up

Young Commercial Farmer of the Year 2018

Bora Kanteh is a 31-year-old commercial farmer in Brikamaba village, Lower Fulladu West, Central River Region South (CRR South). Mr Kanteh started farming at an early age as both his parents were farmers.

He owned three and half plot of rice (100m x 50m) among which he only cultivated two plots this year; he could not cultivate the rest due to lack of labour-saving farming inputs. He only cultivated the two because they are closer to each other.

As a young farmer, he grapples

with lots of difficulties including timely availability of tractor for ploughing. “Sometimes, you will have money, but it could take two to three weeks before you get the machine to come plough your fields,” he said.

In 2015, he attended the Creating Opportunities for Rural Youth (CORY) project organized by GYIN – Gambia in Janjanbureh. After the training, he developed passion for farming as a young farmer.

Last season, Mr Kanteh produced over 160 bags of rice; the yield can be more than

depending on the availability of the needed farming materials and fertilizer.

“If I win this award, I will cultivate all my rice fields because I will buy fertilizer and pay for ploughing on time and I will as well do my transplanting on time. This will increase my yield as you know farming cannot go without money.”



Alfu M. Sarr

Ndofan, Lower Nuimi, NBR

Winner

Young Business Innovation of the Year 2018

Alfu M Sarr is a 27-year-old, born in Ndofan village, North Bank Region of The Gambia. He is a student at Islamic Online University, The Gambia where he is doing a bachelors degree programme in Business Administration.

Mr Sarr is the chief executive officer (CEO) of Noble Business Initiative (NBI). He started the business in 2017 after attending the Entrepreneurship, Leadership and Information Technology (ELIT 2017) organized by Global Youth Innovation Network (GYIN – The Gambia). He also attended

the training on Business Planning Management of Income Generating Activities organized by Nema -P2RS. According to Sarr, he used the transport allowance paid to him at the programme to register his business.

Noble Business Initiative already employed two young people as farm managers and has harvested 14 bags of 50kg raw cashew nuts which is worth about D75, 000.00.

Mr. Sarr invested D25, 000.00 to start his beekeeping project with support from a friend in

Germany. Presently, he has four beehives in Ndofan and six in Brikama, which he will transfer to Ndofan soon. With one hive, you can have 8 to 12 liters of honey which is worth about D3, 000.00. Every year, each beehive can be harvested more than 3 times.

“If I win this award I would want to grow more than 20,000 cashew trees this year and expand my honey production”.

The 2nd Edition Rural Youth Award 2018 Young Entrepreneur of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Musa Jaiteh	Male	Young Entrepreneur of the Year	2569991	Farafenni, Upper Baddibu NBR
2.	Baba Sawaneh	Male	Young Entrepreneur of the Year	7484849	Njabakunda, Central Baddibu, NBR
3.	Sarjo B. Jatta	Female	Young Entrepreneur of the Year	3483328 6310400	Brikama, Kombo Central, WCR
4.	Fatoumatta Gassama	Female	Young Entrepreneur of the Year	3636242	Kubariko, Kombo North, WCR
5.	Oumie Gaye	Female	Young Entrepreneur of the Year	7229460 7692117	Panchang, Uppper Saloum, CRR North

#	Name	Gender	Category	Tel	Region
1.	Hatabou Jaiteh	Male	Young Agribusiness of the Year	7060992	Katong, Kombo South, WCR
2.	Ali Sallah	Male	Young Agribusiness of the Year	7989228	Old Yundum, Kombo North, WCR
3.	Modou Lamin Fatty	Male	Young Agribusiness of the Year	3930249	Jamissa Brikama, Kombo North, WCR
4.	Wally Juwara	Male	Young Agribusiness of the Year	3474013 7353172	Katong, Kombo South, WCR

The 2nd Edition Rural Youth Award 2018 Young Business Idea of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Ebrima K. Jammeh	Male	Young Business Idea of the Year	2663623	Massembeh, Kiang East, LRR
2.	Mamud Ndow	Male	Young Business Idea of the Year	6766833 2092382	Farafenni, Upper Baddibu, NBR
3.	Nana Conteh	Female	Young Business Idea of the Year	3868557	Tendaba, Kiang Central, LRR
4.	Demba Keita	Male	Young Business Idea of the Year	6344631 3010132	Sare Birom Kumba, Central Baddibu, NBR

The 2nd Edition Rural Youth Award 2018 Young Emerging Business of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Nyimasatou Colley	Female	Young Emerging Business of the Year	6152906	Tendaba, Kiang Central, LRR
2.	Omar Trawally	Male	Young Emerging Business of the Year	6588014 9717517 3679589	Kerr Biram, Lower Baddibu, NBR
3.	Adama Sowe	Female	Young Emerging Business of the Year	6921916	Kuntaur Fulla Kunda, Niani, CRR North

The 2nd Edition Rural Youth Award 2018 Young Business Innovation of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Alfu M. Sarr	Male	Young Business Innovation of the Year	3143721	Ndofan, Lower Nuimi, NBR

The 2nd Edition Rural Youth Award 2018 Young Commercial Farmer of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Bora Kanteh	Male	Young Commercial Farmer of the Year	6258733	Brikamaba, Lower Fulladu West, CRR South
2.	Hatta Boye	Female	Young Commercial Farmer of the Year	2221330 2789488	Boiram, Lower Fulladu West, CRR South
3.	Babou Secka	Male	Young Commercial Farmer of the Year	7657152	Dibba Kunda, Sabach Sanjal, NBR

The 2nd Edition Rural Youth Award 2018 Best Package and Labelled Product of the Year 2018

#	Name	Gender	Category	Tel	Region
1.	Lamin Keita	Male	Best Package and Labelled of the Year	9853779	Tendaba, Kiang Central, LRR

The 2nd Edition Rural Youth Award 2018 Category
Young Business Partner of the Year 2018

The 2nd Edition Rural Youth Award 2018 Category
Young Agro-Tech of the Year 2018

The 2nd Edition Rural Youth Award 2018 Category
Young Service Provider of the Year 2018

2ND EDITION NATIONAL YOUTH AWARD COMMITTEE



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