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## **FIRST QUARTERLY MONITORING AND EVALUATION** **REPORT OF THE RURAL YOUTH AWARDEES 2018** **DATE: 30<sup>th</sup> – 31<sup>st</sup> July, 2018**

The 2<sup>nd</sup> Edition of the Rural Youth Award 2018 organised by the Global Youth Innovation Network Gambia Chapter (GYIN Gambia Chapter) on the 28<sup>th</sup>- 29<sup>th</sup> April, 2018 was logistically and financially funded by the National Agricultural Land and Water Management Development Project (*Nema*), the Youth Empowerment Project (YEP Gambia) and the National Youth Council (NYC).

The 2<sup>nd</sup> edition of the Rural Youth Award 2018 award categories won by eleven (11) rural youths are funded by the National Agricultural Land and Water Management Development Project (*Nema*) aimed at supporting the creation of rural youth enterprises across the rural regions.

The Rural Youth Award serves as a platform to celebrate the successes of young people in rural areas.

In its efforts to assess the performances of these award winners, GYIN Gambia from 30<sup>th</sup> – 31<sup>st</sup> July, 2018 conducted its first ever Monitoring and Evaluation process, which serves as a mechanism to gather firsthand information from the awardees.

### **1. ALFU M SARR- Winner, Young Business Innovation of the Year Award 2018**

Alfu M. Sarr of Ndofan Village, North Bank Region (NBR) is the Chief Executive Officer of the Noble Business Initiative (NBI).

Sarr received fourteen thousand dalasi (D14,000.00) as his first disbursement from the twenty-five thousand dalasi (D25,000.00) entitlement. He bought three fencing wires and six bee hives including transportation of the materials.

#### **PROGRESS REGISTERED:**

He planted 5,000 cashew trees in his cashew farm and with the Rural Youth



**Award Certificate**, he was able to make lot of partners in and outside of the country which also generated him D17,000.00 cash support.

Sarr's expected revenue has increased from D30,000.00 to D90,000.00.

**OBSERVATIONS:**

His overall performance will be rated at 50% considering the target and the achievements.

**RECOMMENDATIONS/CORRECTIVE MEASURES:**

Sarr should be more focused and utilize the supported materials for its intended purpose. He should request for sizeable number of materials he urgently need to avoid over placing or storing of the materials.

**2. MAMUD NDOW – Winner, Young Business Idea of the Year Award 2018**

Mamud Ndow is a young entrepreneur from Farafenni, North Bank Region (NBR) and the founder of Ndow's Juice Bar, a juice processing & production business.

During the Rural Youth Award (RYA) profiling, Ndow promised to buy a refrigerator and enroll in preservative techniques training if he wins the Award category.

After winning the award of D25,000.00 cash prize, he received his first disbursement to the tune of D14,500.00 on 1st June, 2018 to fulfill his dream in buying a seven chambered freezer.



**PROGRESS REGISTERED:**

According to Ndow, he started using the freezer on 25th June, but he is yet to realize some profit.

**OBSERVATIONS:**

Ndow lose focus of the business which makes him have no idea on how the business operates. No proper management of the items (fridge) allocated to him.

**RECOMMENDATIONS/CORRECTIVE MEASURES:**

Ndow needs coaching and mentoring to help him focus more on his business so as for him to realize some progress.

**3. MUSA JAITEH- Winner Young Entrepreneur of the Year Award 2018**

Musa Jaiteh is a native of Farafenni, North Bank Region (NBR) and the proprietor of Jaiteh's Fishing.

During the award profiling, he plans to buy a boat engine to expand his business not only in Farafenni but to the coastal area. The engine he intended to buy exceeded the actual amount of the award prize.

The boat costs D26,000.00 while the award prize is D25,000.00. After tangible negotiations with the boat seller, he agreed to sell it at D26,000.00. It was agreed with Musa should pay the balance and when he makes sales from the selling of fish to complete the balance payment, an agreement was reached. However, Musa didn't honour the agreement because he left the boat with the seller for a period of two months. He only went to take the boat three day before the Monitoring and Evaluation.

He received his first disbursement amounting to D20,000.00 and bought a seven-meter new boat.



### **PROGRESS**

#### **REGISTERED:**

Little progress was made with the newly bought boat.

#### **OBSERVATIONS:**

He needs coaching and mentoring to strive in his business. Since he bought the boat, he never moved or makes best use of the boat from the location it was bought till three days to the monitoring and evaluation mission. During the three days with the boat, he made little catch, because he borrows engine from his colleagues to do fishing which was done by his brother Wuyeh Jaiteh.

### **RECOMMENDATION/CORRECTIVE MEASURES:**

In achieving the aim of creating rural enterprises, Musa Jaiteh should be supported in the area of coaching and mentoring to make success in his business. He also needs support for him to get an engine. He should further be monitored regularly to properly maintain the business and also put more efforts on it.

#### **4. HTTA BOYE- Winner Young Commercial Farmer of the Year Award 2018**

Hatta Boye of Boiram, Central River Region (CRR) South is a rice farmer.

She wanted to buy fertilizer, buy empty bags of rice and pay for ploughing during the profiling.



Before winning the award category, she had one hectare of rice field but now she expanded to other production areas such as groundnut and beans.

Upon receiving the disbursement, Ms Boye immediately buys fertilizer and paid for ploughing and also increases her production scale to four more hectares.

#### **PROGRESS REGISTERED:**

She has a hectare of rice which she is expecting to produce up to 70 to 80 bags of rice, nine gallons of beans and a massive return from the groundnut. She has both red and white bean farm.

She believed that her mother is now old and can no longer do hard labour in the farm and as a result, she has farmed about five hectares this season.

#### **OBSERVATIONS:**

Considering the amount requested and the output produce in the farm, Ms Boye is one of the most committed and hardworking female youths in the Gambia.



#### **RECOMMENDATIONS/CORRECTIVE MEASURES:**



If she is properly mentored, she can be one of the greatest women farmers in the Gambia. She deserves the second disbursement to expand her farming.

She also needs training on enterprise management to broaden her entrepreneurial skills and understanding of the business. She need power tiller or any latest farming input to increase her production as well as processing and storing of her produce.

### **5. BORA KANTEH- 1st Runner Up for Young Commercial Farmer of the Year 2018**

Bora Kanteh is a commercial farmer in Brikamaba Village, Lower Fulladu West, Central River Region South (CRR South).

#### **PROGRESS REGISTERED:**

Kanteh is a very determine youth who believed that there is no lost in rice cultivation, this gave him more courage to venture into it. So far, he cultivated two rice farms which totaled to 1.5 hectares. He harvested 56 bags of rice from the first-half hectare.



He is expecting about 80 bags of rice from the one hectare.

**OBSERVATIONS:**

Kanteh can be a very good commercial farmer if he gets more support. He needs latest farming materials to improve his farming. He is also very determined and believed rice cultivation to be a lucrative business venture.



**RECOMMENDATIONS/ CORRECTIVE MEASURES:**

If he is mentored, he can be very productive in his society.

He is qualified to receive his second disbursement because the first one was spent as intended.

**6. LAMIN KEITA- Winner Best Packaging and Labeling of Products of the Year 2018**

Lamin Keita is a fish vendor from Tendaba Village, LRR. He is the award winner for Best Packaging and labeling of products of the year 2018 award category.

During the profiling, he planned to register his business and improve his packaging and Labeling standard to attract more customers.

**PROGRESS REGISTERED:**

With the provision of the freezer bought from his first disbursement, Keita is now able to make enough ice blocks for the preservation of the fishes. This has boosted him to increase his supply scale. He is also selling ice block and fuel. With the profit he gained, he constructed a shop at the main high way as part of his business expansion to be selling fish at the road side.



**OBSERVATIONS:**

Keita is a very determine youth who is very focus and understands how to run the business. If he is supported, he will make a huge difference in his business as a young person.

**RECOMMENDATIONS/CORRECTIVE MEASURES:**

He deserves to get the second disbursement of the award money. He also need further support to establish a storage/cooling centre, this will greatly help him as well as help others around him who are into the fishing business.



## 7. SARJO JATTA- 1<sup>st</sup> Runner Up, Young Entrepreneur of the Year Award 2018

Sarjo B Jatta is a young entrepreneur from Brikama New town, West Coast Region (WCR). She is into sheep fattening. During the award profiling, she intended to buy more rams to graze and sell them for the Tobaski Feast.



### **PROGRESS REGISTERED:**

Ms Jatta has opened a business account for her business. She has a total number of seventeen (17) sheep in the farm. She has a very good recording system of all the business activities. She also attended the recently held Entrepreneurship Leadership Information Technology (ELIT) summer camp organized by GYIN Gambia to boost her Entrepreneurial skills.

### **OBSERVATIONS:**

If she is properly mentored, she will be able to serve as a mentor to other young people. She need more support to expand her production capacity.

### **RECOMMENDATIONS/CORRECTIVE MEASURES:**

Jatta should be given the second disbursement as she used the first disbursement as intended.



## 8. MODOU LAMIN FATTY- 1<sup>st</sup> Runner Up, Young Agribusiness of the Year Award 2018



Modou Lamin Fatty, a native of Brikama Jamisa, West Coast Region (WCR), is a poultry farmer and the Chief Executive Office of ML's Poultry Farm. He is also a 1<sup>st</sup> Runner up for the young Agribusiness of the year 2018 award category.

During the profiling, he intended to expand his poultry house as well as introduce chicken layers in the farm.

### **PROGRESS REGISTERED:**

Fatty received the first disbursement when the birds were just two weeks old and that has helped him to feed the birds to maturity. According to him, it was because of the first disbursement that he didn't take loan to feed the birds. He has increased sales of about 13% to 18%. He has been offered two trainings all because of the award he won.

**OBSERVATIONS:**

He is a very focus and determined person and he is really making more efforts on his business.

**RECOMMENDATIONS/CORRECTIVE MEASURES:**

He deserves the second disbursement as it will take the business to another level.

He can be a great mentor and even a trainer on poultry management and production in the future. He needs support on materials to advance to his poultry.



**9. FATOUMATTA GASSAMA -2<sup>nd</sup> Runner Up, Young Entrepreneur of the Year 2018**

Fatoumatta Gassama is a young entrepreneur residing in Kubariko Village, WCR. She is a 2nd Runner Up, Young Entrepreneur of the year 2018 award category. Before the award, she has a small cage for her chicken broilers.

During the profiling, she wanted to build another house at her backyard to start chicken layers. She believed this will enable her to create employment for other young people.

**PROGRESS REGISTERED:**

She got her first disbursement when her birds were already six weeks old, then she sold them all and bought another set of 150 broilers.

After selling the 150 birds, she bought 1000 birds again which she already sold.

Gassama is currently having 3000 chicks in her farm. She was also supported with a big poultry house by her mentor- Mr. Samba Bah of Kubariko village in West Coast Region.



**OBSERVATIONS:**

She is a very determine youth and if supported well, she can compete with other big poultry farmers in the Gambia. She can also become a great mentor in the poultry industry.



### **RECOMMENDATIONS/CORRECTIVE MEASURES:**

She needs the second disbursement to continue the expansion that she has started.

Two Award winners namely: **HATABOU JAITEH**- Young Agribusiness of the Year 2018 and Mr. **OMAR TRAWELLEH**- Young Emerging Business of the Year 2018 didn't get the first disbursement.

### **REASONS/JUSTIFICATIONS:**

Mr. Jaiteh, according to him, he is expanding on his business and at the time of the disbursement, he decided not to request for it. He said that he wants to keep the money in GYIN Gambia's account until he is done with his expansion. According to him, he will need his money in September or October 2018.

For Omar Trawelleh, he made a request and when GYIN Gambia processed his cheque for payment, it was found out that his business of buying the 175 logs is a fake business. When GYIN Gambia's Monitoring and Evaluation Officer contacted the dealer, his respond was that all the 175 logs are stolen. M&E Officer Darboe found that that it's a fake business. He was told to find out a genuine dealer that can supply him.

#	Name	Award Amount GMD	Amount disbursed GMD	Amount balance GMD	Date Disbursed
1	Alfu M. Sarr	25,000.00	14,000.00	11,000.00	05-06-2018
2	Mamud Ndow	25,000.00	14,500.00	10,500.00	01-06-2018
3	Musa Jaiteh	25,000.00	20,000.00	5,000.00	04-06-2018
4	Hatta Boye	25,000.00	8,850.00	16,150.00	04-07-2018
5	Bora Kanteh	20,000.00	13,850.00	6,150.00	11-05-2018
6	Lamin Keita	25,000.00	15,000.00	10,000.00	12-05-2018
7	Sarjo B. Jatta	20,000.00	16,000.00	4,000.00	26-06-2018
8	Modou Lamin Fatty	20,000.00	14,750.00	5,250.00	17-05-2018
9	Fatoumatta Gassama	15,000.00	9,950.00	5,050.00	17-05-2018
10	Hatabou Jaiteh	25,000.00	-	25,000.00	-
11	Omar Trawelleh	25,000.00	-	25,000.00	-
<b>Grand Total</b>		<b>250,000.000</b>	<b>126,900.00</b>	<b>123,100.00</b>	-
<b>Percent %</b>			<b>50.76%</b>	<b>49.24%</b>	-



## Materials purchase

#	Name	Materials purchase
1	Alfu M. Sarr	3 fencing wires and 6 KTB Bee hives
2	Mamud Ndow	1 fridge
3	Musa Jaiteh	1 boat
4	Hatta Boye	7 bags of NPK fertilizer 15:15:15 and ploughing
5	Bora Kanteh	8 bags of NPK fertilizer 15:15:15, weeding, harvesting and 25 new empty bags
6	Lamin Keita	1 fridge and 1 fan
7	Sarjo B. Jatta	5 sheep
8	Modou Lamin Fatty	10 bags of poultry feeds
9	Fatoumatta Gassama	6 bags poultry feeds and 3 drinkers
10	Hatabou Jaiteh	None
11	Omar Trawelleh	None

### Online links:

#### The Standard Newspaper:

<http://standard.gm/site/2018/05/24/gyin-disburses-poultry-feeds-to-award-winners/>

#### Facebook:

<https://www.facebook.com/WhatsOnGambia/photos/good-morning-gambiameet-one-of-the-few-young-female-farmers-in-the-country-hatta/1763973437050756/>

<https://www.facebook.com/groups/yepgambia/>